

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
44905-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS	999

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	44905	09776215

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Let's Make a Deal	3:00 PM-4:00 PM	- TWTF - -	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Tu 10/23/12 Let's Make a Deal 3:00 PM-4:00 PM :00 <del>\$500.00</del> NM									
Credited									
1 WKRC W 10/24/12 Let's Make a Deal 3:00 PM-4:00 PM :00 <del>\$500.00</del> NM									
Credited									
2 WKRC Th 10/25/12 3:27 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV08GPH \$500.00 NM									
4 WKRC F 10/26/12 3:28 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV08GPH \$500.00 NM									
2	10/23/12	10/26/12	4p Local 12 News at Four	4:00 PM-4:30 PM	- TWTF - -	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 10/24/12 4:28 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV08GPH \$850.00 NM									
3 WKRC Th 10/25/12 4:09 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV08GPH \$850.00 NM									
1 WKRC F 10/26/12 4:27 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV08GPH \$850.00 NM									
3	10/23/12	10/26/12	6p Local 12 News at Six	6:00 PM-6:30 PM	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Tu 10/23/12 6:23 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV08GPH \$1,200.00 NM									
1 WKRC W 10/24/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV08GPH \$1,200.00 NM									
4 WKRC Th 10/25/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV08GPH \$1,200.00 NM									
2 WKRC F 10/26/12 6:13 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV08GPH \$1,200.00 NM									
4	10/23/12	10/26/12	M-F 7p-730p	7:00 PM-7:30 PM	- TWTF - -	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/23/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV08GPH \$900.00 NM									
3 WKRC W 10/24/12 7:25 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV08GPH \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


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Invoice #	Invoice Date	Invoice Month	Invoice Period
44905-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	999	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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5	10/23/12	10/26/12	Letterman	11:35 PM-12:35 XM	- TWTF - -	:30	4	\$650.00	NM																																																																																									
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6	10/23/12	10/28/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	- TWTFSS	:30	6	\$2,400.00	NM																																																																																									
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7	10/23/12	10/23/12	Tue Reg 1	8:00 PM-9:00 PM	- T - - - - -	:30	1	\$6,500.00	NM																																																																																									
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1	WKRC	Sa	10/27/12	2:44 PM	Big East Football	12:00 PM-3:30 PM	:30	OHSNTV08GPH	\$1,500.00	NM																																																																																								
10	10/27/12	10/27/12	Sat Reg 2	9:00 PM-10:00 PM	- - - - - S -	:30	1	\$1,200.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>- - - - - S -</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Sa</td><td>10/27/12</td><td>9:32 PM</td><td>Sat Reg 2</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>OHSNTV08GPH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	- - - - - S -	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Sa	10/27/12	9:32 PM	Sat Reg 2	9:00 PM-10:00 PM	:30	OHSNTV08GPH	\$1,200.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	10/22/12	10/28/12	- - - - - S -	1	\$1,200.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WKRC	Sa	10/27/12	9:32 PM	Sat Reg 2	9:00 PM-10:00 PM	:30	OHSNTV08GPH	\$1,200.00	NM																																																																																								

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u> <b>44905-1</b>	<u>Invoice Date</u> <b>10/28/12</b>	<u>Invoice Month</u> <b>October 2012</b>	<u>Invoice Period</u> <b>10/01/12 - 10/28/12</b>
<u>Advertiser</u> <b>Crossroads Grass Root Pol</b>	<u>Product</u> <b>CROSSROADS GPS</b>		<u>Estimate Number</u> <b>999</b>

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/27/12	10/27/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                        1            \$2,000.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Sa    10/27/12    10:42 PM Sat Reg 3                        10:00 PM-11:00 PM    :30 OHSNTV08GPH                        \$2,000.00    NM									
12	10/28/12	10/28/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$1,800.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Su    10/28/12    10:59 AM Face the Nation                        10:30 AM-11:00 AM    :30 OHSNTV08GPH                        \$1,800.00    NM									
13	10/28/12	10/28/12	AFC Regular Season	1:00 PM-4:00 PM	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$7,000.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Su    10/28/12    2:36 PM AFC Regular Season                        1:00 PM-4:00 PM    :30 OHSNTV08GPH                        \$7,000.00    NM									
14	10/28/12	10/28/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$7,500.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Su    10/28/12                        Regular Season                        4:00 PM-7:00 PM    :00 <del>\$7,500.00</del> NM									
Credited									
15	10/28/12	10/28/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$5,000.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Su    10/28/12    9:51 PM Sun Reg 3                        9:00 PM-10:00 PM    :30 OHSNTV08GPH                        \$5,000.00    NM									
22	10/27/12	10/27/12	Big East Football	12:00 PM-3:30 PM	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                        2            \$500.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
2 WKRC    Sa    10/27/12    1:48 PM Big East Football                        12:00 PM-3:30 PM    :30 OHSNTV08GPH                        \$500.00    NM									
1 WKRC    Sa    10/27/12    3:29 PM Big East Football                        12:00 PM-3:30 PM    :30 OHSNTV08GPH                        \$500.00    NM									
23	10/28/12	10/28/12	Regular Season	1:00 PM-4:00 PM	-----S	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$7,500.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Su    10/28/12    12:58 PM Regular Season                        1:00 PM-4:00 PM    :30 OHSNTV08GPH                        \$7,500.00    NM									
24	10/27/12	10/27/12	SEC Football	3:30 PM-7:00 PM	-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                        2            \$2,500.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WKRC    Sa    10/27/12    4:32 PM SEC Football                        3:30 PM-7:00 PM    :30 OHSNTV08GPH                        \$2,500.00    NM									
2 WKRC    Sa    10/27/12    5:26 PM SEC Football                        3:30 PM-7:00 PM    :30 OHSNTV08GPH                        \$2,500.00    NM									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
44905-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads Grass Root Po	CROSSROADS GPS	999	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>36</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$68,950.00</b>
<u>Agency Commission</u>	<b>\$10,342.50</b>
<u>Net Amount Due</u>	<b>\$58,607.50</b>

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